

Elimsis

A. Terms and Conditions

The terms CEDT or 'us' or 'we' refers to Cambridge Education and Development Trust (and any wholly-owned subsidiary), the owner of Elimsis, which is a registered charity in England and Wales with offices at 11 Madingley Road, Cambridge, United Kingdom CB3 0EG. The term 'you' refers to any person using, viewing and/or consenting to the use of our Mediums.

If you continue to use our Mediums, you are accepting our grant of licence and agreeing to comply with and be bound by the following Terms and Conditions (as applicable), which together with our Privacy Policy govern CEDT's relationship with you in relation to Elimsis. If you disagree with any part of these terms and conditions, please do not use Elimsis.

The use of Elimsis is subject to the following:

1. The content is for your general information and use only as a licensee. It is subject to change without notice.
2. Neither we nor any third parties provide any warranty or guarantee as to the accuracy, timeliness, performance, completeness or suitability of the information and materials found or offered on Elimsis for any particular purpose. You acknowledge that such information and materials may contain inaccuracies or errors and we expressly exclude liability for any such inaccuracies or errors to the fullest extent permitted by law.
3. Your use of any information or materials on Elimsis is entirely at your own risk, for which we shall not be liable. It shall be your own responsibility to ensure that any information available through our Mediums meet your specific requirements.
4. Elimsis contains material that is owned by or licensed to us. This material includes, but is not limited to, the content, design, layout, look, appearance, trademarks and graphics. Reproduction is prohibited without written consent.
5. All trademarks reproduced in Elimsis, which are not the property of or licensed to us, are hereby acknowledged and may be acknowledged in Elimsis.
6. Unauthorised use of Elimsis or infringement of any content may give rise to a claim for damages, other remedies and/or be a criminal offence.
7. From time to time, Elimsis may also include links to other websites, apps or other mediums. These links are provided for your convenience to provide further information. These links are not an endorsement for any medium. We have no responsibility for the content of any linked mediums(s).
8. Your use of Elimsis and any dispute arising out of such use is governed by the laws of England and Wales and the exclusive jurisdiction of the courts of England and Wales or alternative dispute resolution as required and designated by CEDT.

B. Personal Data Protection / Privacy Policy

CEDT is committed to protecting and respecting your privacy. This privacy policy sets out why, when and how CEDT uses, discloses and protects any personal information that you

give us when you use Elimsis of service and product delivery (and the related preparation course and tests provided on our Mediums). Any personal information you provide when using Elimsis will only be used in accordance with this privacy policy. CEDT may change this policy from time to time by updating this page. You should check this page each time you use Elimsis to ensure that you agree with any changes, as your use of Elimsis will bind you to this policy and the terms and conditions at the time of use. Any questions regarding this Policy and our privacy practices should be sent by email to claudia@elimsis.org.

In accordance with applicable law, including the **EU General Data Protection Regulation 2018 (“GDPR”)**, you will find the following types of information in this policy:

- (a) the identity and the contact details of CEDT as a controller of your personal information*
- (b) the contact details of our information protection officer;*
- (c) the purposes and basis of our processing of your personal information;*
- (d) the legitimate interests of CEDT as a personal information controller;*
- (e) the recipients or categories of recipients of your personal information, if any;*
- (f) notice of any intention to transfer your personal information to a third party;*
- (g) the period for which the personal information will be stored;*
- (h) right to request access, rectification, erasure or portability of information and to processing restrictions or objection;*
- (i) your right to withdraw future consent at any time;*
- (j) your right to lodge a complaint with a supervisory authority;*
- (k) whether the provision of your personal information is a statutory or contractual requirement;*
- (f) the existence and information about the logic and significance of any automated decision-making in processing*

Who are we and how do we collect information from you?

CEDT is a charity and company limited by guarantee registered in England and Wales with registered offices at 11 Madingley Road, Cambridge, United Kingdom CB3 0EG that develops, maintains and globally licenses affordable accessible education products and services. We obtain information about you when you use Elimsis.

What type of information do we collect from you?

We collect, process and maintain information relevant to the agricultural and agronomic advisory services described in the above terms and this policy. This may include the following personal information: 1. Name; 2. Date of birth; 3. Gender; 4. Native language; 5. Contact details (telephone number, email addresses and other contact details); 6. Nationality and/or citizenship; 7. Country of residency; 8. Qualifications; 9. Employment and education details and history; 10. Demographic and socioeconomic information such as details of farming activities; economic interests 11. IP address, and information regarding access to Elimsis, including when.

Why and how do we use your information?

CEDT may process personal information collected to allow us to:

1. Administer and deliver education material.
2. Use applications, tests and results for research, statistical and training purposes and for the development of new education materials.
3. Analysis to improve our products and services and to customise Elimsis according to interests.
4. Notify you of changes to our services.

Who has access to your information?

1. CEDT considers non-anonymised information and personal information from applications, preparation courses, tests and results confidential and only in exceptional circumstances (such as when fraud is suspected) will we make this available to a third party (except as directed by you) or as lawfully directed. We will not sell or lease your personal information to third parties. We will not share your information with third parties for marketing purposes.
2. As part of the services offered to you through Elimsis, the information that you provide to us may be transferred to countries outside the EU. By way of example, this may happen if any of our servers are from time to time located in a country outside of the EU. These countries may not have similar data protection laws to the UK. By submitting your personal information, you're agreeing to this transfer, storing or processing. If we transfer your information outside of the EU in this way, we will take steps to ensure that appropriate security measures are taken with the aim of ensuring that your privacy rights continue to be protected as outlined in this Policy. If you use our services while you are outside the EU, your information may be transferred outside the EU to provide you with those services.
3. We will use reasonable endeavours to confirm the consent you have already provided here (by your access and use of our Mediums) as a courtesy notice before disclosing personal information to third parties (as listed above) unless we are required to do so by law or court order.
4. We may transfer your personal information to a third party as part of a sale of some or all of our business and assets to any third party or as part of any business restructuring or reorganisation, or if we're under a duty to disclose or share your personal information in order to comply with any legal obligation or to enforce or apply our terms of use or to protect the rights, property or safety of our supporters and customers. However, we will aim to ensure that your privacy rights continue to be protected.

What are your choices and your rights?

1. You have a choice about whether or not you wish to receive non-essential information from us (i.e. information other than essential service emails such as for resetting a password). We will not contact you for marketing purposes by email, phone or text message unless you have given your prior consent by contacting us at claudia@elimsis.org

2. If at any point you believe the information we process on you is incorrect you request to see this information and even have it corrected or deleted. If you wish to raise a complaint on how we have handled your personal information, you can contact our Data Protection Officer who will investigate the matter. If you are not satisfied with our response or believe we are processing your personal information not in accordance with the law you can complain to the Information Commissioner's Office (ICO). Our Data Protection Officer is Claudia Canales and you can contact her at info.elimsis@gmail.com

3. When processing or sharing of personal information is necessary CEDT will comply with the relevant parts of the GDPR. You may request details of personal information that we hold about you under the GDPR and may request a copy of the information held on you by writing to us at the address first set forth above. You will need to prove your identity and a fee for processing the request may be payable. If you believe that any information we are holding on you is incorrect or incomplete, please email or write to us as soon as possible, giving details of what you believe needs correcting. We will correct any incorrect information.

How you can access and update your information?

The accuracy of your information is important to us. If you change email address, or any of the other information we hold is inaccurate or out of date, please email us at: claudia@elimsis.org. You have the right to ask for a copy of the information CEDT hold about you, but we may charge for information requests to cover our costs in providing you details of the information we hold about you.

How do we protect against the loss, misuse or alteration of your information?

We are committed to ensuring that your personal information is secure. In order to prevent unauthorised access, alteration, deletion or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online. CEDT processes personal information within the European Union although as described above at times a copy may be transferred outside. Information transmitted normally over the Internet can never be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, we cannot guarantee the security of any information you transmit to us, and you do so at your own risk. Once we receive your information, we make our best effort to ensure its security on our systems as described above. Where we have given (or where you have chosen) a password that enables you to access certain parts of our Elimsis, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

What about links to other websites and apps?

Elimsis may contain links to other mediums of interest. However, once you have used these links to leave our sites, you should note that we do not have any control over other websites, apps or other mediums. Therefore, we cannot be responsible for the protection and privacy of any information that you provide whilst visiting such sites and such sites are not governed by this policy. You should exercise caution and look at the privacy statement applicable to the mediums in question. We cannot be responsible for the privacy policies and practices of other mediums even if you access them using links from Elimsis.

How long do we keep your information?

We are required under applicable law to keep your basic personal information (name, address, contact details) for a minimum of six (6) years after which time it will be destroyed. We review our retention periods for personal information on a regular basis. We will hold your personal information on our systems for as long as is necessary for the relevant activity, or as long as is set out in any relevant contract you hold with us.